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# TERESA ENG

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HELLO@TERESAENG.COM

WWW.TERESAENG.COM

## SUMMARY

A highly organized and multifaceted Visual/UX designer. I have over 10 years of international design experience in creating elegant and intuitive user experiences across multiple platforms within the financial, consumer & retail and management consultancy industries

## CAREER HISTORY

### **BBC World Service, London**

#### **Mobile UX and UI Designer, Jan 2011 - Mar 2011**

Worked in an Agile environment to develop the interaction, user journeys and user interface for the BBC World Service mobile news app. The user interface needed to be universal enough to be implemented across Android and iPhone devices. Flexibility of the design was key in supporting the editorial and typographic requirements of each language service. I also led the look and feel of the app interface, documenting the CSS markup to ensure that the app reflected BBC's recently redesigned Global Experience Language.

### **Profero, London**

#### **Lead Visual/UX Designer, Aug 2010 - Dec 2010**

Led the redesign for Johnson's baby site creating the look and feel of the website, interaction design, grid layout, iconography, typographic illustration and template layouts. Was also involved in NHS's Change for Life website and Facebook campaign design. I worked closely with the IA team in designing user journeys and anticipating user needs while providing design direction to other visual designers.

### **Booz & Co., London**

#### **Art Director, Jul 2010**

My role involved strategising and conceptualisation for Booz & Co.'s Megatrends microsite. I summarized key points from their white paper to form an engaging interactive experience. I developed the initial look and feel of the design, site map, interaction design and user flow.

### **Spook Media., London**

#### **Senior Designer, Apr 2010 - Jul 2010**

Conceptualisation and design of consumer & retail websites and social media. I acted as the creative lead on pitches for Puma football and Seven Sea, providing interaction design and wireframe sketches when needed.

### **Investis, London**

#### **UX/UI Designer, Sep 2009 - Mar 2010**

Acted as the lead designer of multiple online corporate reporting and investor tools. My role included interpreting complex statistics into interactive visual data, interface design, interaction design, icon design and anticipating user scenarios in user flows. I was also involved in the visual design of several corporate report sites.

Key Projects: Anglo American Project pipeline tool, BP Interactive analyst, Environmental mapping and Energy charting tool redesign and Investis KPI charting tool.

**Unicast, London**

**Digital/Flash Designer, Feb 2008 – Aug 2009**

Provided visual and interactive concepts, flash design and storyboard for rich media advertising campaigns under tight deadlines. Liaised with US and EMEA marketing teams in the design and implementation of their corporate electronic communications.

**RGA, New York**

**Senior Visual Designer, July 2006 – Dec 2007**

Conceptualisation and visual design of e-commerce, portal sites and mobile application prototypes. Worked with the interaction design team in creating page mockups with different personas and goals in mind for usability testing and analysis. I was part of the Goldman Sachs website redesign team. I was involved in the initial conceptualisation, producing the site's look and feel and creating the style guidelines.

Key Projects: Goldman Sachs website redesign, Fidelity Investments Consumer Products website prototype, Corbis Images ecommerce website prototype, Rodale Publications website and iPhone application prototypes

**Viewpoint, New York**

**UI/Web Designer, Aug 2004 – June 2006**

I was part of the 5 person design team in the graphic user interface and web design of Fotomat, an online toolbar application and e-commerce website that allows users to download, edit, share and order their photos. I was also involved in documenting the website's style and interaction guidelines.

**Lunny Communications, Vancouver**

**Interactive Designer, Dec 2002 – Dec 2003**

Designed bilingual interactive kiosks and exhibition panels for the Sultan bin Abdulaziz Science and Technology Centre, Saudi Arabia. Arabic culture and language were factors taken into consideration for the design and layout of interactive and print materials.

**Tonic , London**

**Junior Designer, Dec 2000 –Jan 2002**

Worked alongside the senior designer in website pitches and print projects. I was involved in the concept, illustration, design and interaction of Volkswagen Golf "Some things are best left alone" microsite. I also developed Duo consultants' corporate identity and stationary.

**SKILLS**

UI, UX, Interaction design, wireframing, site map, user flow diagram, storyboarding

Adept with current versions of Photoshop, Illustrator, Flash, Dreamweaver

Good understanding of Axure, InDesign, AJAX, DHTML and CSS

**EDUCATION**

MA Photography, 2008

London College of Communication, London, England

BFA Communication Design, 2000

Emily Carr Institute of Art + Design, Vancouver, Canada

**PERSONAL DETAILS**

Born 1977, Canadian National

Holds a Tier 1 (General) Migrant Visa until April 2012

**REFERENCES**

Excellent references available upon request